International Applied AI Academy

The full course plan

From Idea to Store

A four-week live course with Dr. Othman Soufan. You bring an idea and leave with a working system on the web and an app submitted to the stores.

Starts 3 January 2027 | Live, Riyadh time | Taught in Arabic



Dr. Othman Soufan

PhD in Computer Science, your instructor

January 2027 cohort. Twelve seats.

The four weeks

Setup week 3 to 7 Jan	We install your tools together and turn your idea into one clear page. **Your idea on one clear page**
Week 1 10 to 14 Jan	Your web app is online with a link you can send to anyone. **A live web link**
Week 2 17 to 21 Jan	Accounts, login, roles, file uploads and proper Arabic, right to left. **Accounts, roles and proper Arabic**
Week 3 24 to 28 Jan	Your iPhone and Android app, connected to the same system, on testers' phones. **An app on real phones**
Week 4 31 Jan to 4 Feb	Store submission, security and running costs. Demo day on Thursday 4 February. **Submitted to the stores**

The course at a glance

Length
4 weeks, plus a setup week

Dates
3 January to 4 February 2027

Live sessions
Sunday and Tuesday, 2 hours each

Build lab
Thursday, 90 minutes

Group
12 people, no more

Language and time
Arabic, Riyadh time

Fee
$1,499 in four payments

You receive
Certificate of completion

What you leave with

- Your idea on one clear page
- A live web link
- Accounts, roles and proper Arabic
- An app on real phones
- Submitted to the stores
- A certificate of completion from the International Applied AI Academy
- A month of my support after demo day, until 4 March 2027

Who teaches it



Dr. Othman Soufan

For eight years I taught computer science in classrooms in Saudi Arabia, the United States, Canada and China. I loved it, and I still do.

Then AI changed what one person can build. Working this new way, teams I led or advised shipped platforms that families now use every week. In January I am taking twelve people through the same method, personally.

- PhD and MSc in Computer Science, KAUST
- Postdoctoral researcher, McGill University
- Assistant Professor in Canada and Saudi Arabia
- Research cited more than 6,900 times
- Led four startups as CEO or VP

The fee and the payment dates

Founding cohort price

Course fee from the next cohort

~~$2,349~~

Full course fee, founding cohort (January 2027)

$1,499

You keep $850

About 5,625 SAR in place of 8,799 SAR. Charged in US dollars.

Start with $299. The rest is spread over the next three months.

$299	**Today** Reserves your seat
$400	**3 January 2027** The course starts
$400	**4 February 2027** Demo day, only if your app works
$400	**4 March 2027** One month after demo day

Stripe keeps your card securely, so the later payments are taken on these dates without you entering it again. I email you three days before each one.

My promise

Attend every session and hand in each week's work. If you still have no working app on demo day, the last two payments ($800) are cancelled.

What the fee covers

You get my time, not a recording.
Every session is live with me. I look at your screen, your idea and your mistakes.

You build your own system.
Not a class exercise. Your idea, with real accounts, real data and a real link.

Twelve people, no more.
A group small enough that I read everyone's work and answer it myself.

I stay a month after demo day.
Support continues until 4 March 2027 while you take your first users.

Reserve your seat

Open this page, enter your email and phone, and pay $299 to hold your seat.

iaaia.ca/en/enroll

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